



Staying in the Helicopter® **Keynote Series**

## **The new Focus for Effective Business Leadership**

### **Target Audience**

CEOs, Business Leaders, Business Audiences, Boards, Trustees, Directors, Senior Managers.

### **Overview**

The focus of leadership in business is like never before.

The business playing field has been levelled - every company, of every size and in every part of the world now has the same amazing opportunities to thrive.

Hear how leaders of smaller companies are starting to run rings around large corporations and what large company leaders need to do to stay competitive

Every day of the week today there are new technologies, often free, giving creative opportunities for businesses large and small to win - and win big in today's exciting new world of business.

- but to win in these times, speed of thought and deed needs to be endemic and your culture needs to be one where change is not just the norm but rather actively sought by all. This all has to come from the Leadership - now!

Winning leaders of the future must develop a finely honed ability for their business to assimilate, adapt and creatively adopt new technologies, new practices and creative ways of achieving business success.

### **What people say**

**Thank you for your fantastic presentation, you have received great feedback. I thought it was masterful and personally learned a lot.**

Warren Cass, Founder, [www.Business-Scene.com](http://www.Business-Scene.com)

**I had the honour of attending your course on Creativity & Change.**

Please accept my sincerest gratitude for making me aware of the key attributes of running a successful business.

Jameel Hussain, Managing Director, FujiFilm, Karachi

Thank you, what I learned was invaluable. I'm sure that I will implement a great deal of what I learned today, very soon.

Leonard Rego, CEO & Creative Director eleven777 Advertising LLC, Dubai, UAE

You were very inspiring with solid strategies and excellent information and knowledge.

Sharon Lim, Editor in Chief, Elle Magazine, Media Corp, Singapore.

## About Roger

Roger Harrop BSc(Hons), CEng, FIMechE, FCIM, FInstIB, FPSA, PSAE, CSPGlobal has spent over 25 years leading international business at the highest level, ultimately a plc, putting him in a unique position to deal with contemporary business challenges.

He is an, Oxford, UK based, international motivational business growth speaker who inspires and entertains his audiences with his acclaimed Staying in the Helicopter® programs. Over 10000 CEOs, business leaders and others have achieved transformational change through his thought provoking and entertaining talks laced with real-life stories, anecdotes and humour.

He is ranked in the top 10 of business management speakers worldwide, a winner of the prestigious Professional Speaking Award of Excellence, is a twice Speaker of the Year with The Academy for Chief Executives , and holds the international Certified Speaking Professional Global qualification.



## ROGER HARROP

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“Ranked in the top 10 Management & Strategy Speakers Worldwide”

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